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## **RealtiCorp Announces Plans for 125-acre Development in Anderson, SC**

Greenville, SC – RealtyCorp, LLC, announces plans for a 125-acre mixed-use development in Anderson, South Carolina. The project, named Battery Park Towne Center, is located near the intersection of Clemson Boulevard and Welpine Drive. A project sign will be erected today, Wednesday, August 8, 2007.

Battery Park Towne Center will host the most distinctive retail goods and services in the market. The current site plan, designed by Urban Collage, seeks to create a new community center that is more than just a project – it is a destination. The plan calls for the creation of three distinct, yet interconnected districts. Two will be for living and one for shopping, working, eating and playing. Each district strives to preserve the natural character of the land through conserving large areas of existing old-growth trees, providing access to the existing creek, incorporating a variety of green spaces, and utilizing the natural topography by creating multiple panoramic view corridors.

“The project entitlement is going considerably well. We are working closely with County officials to incorporate responsible, sustainable growth initiatives, while also working with the SCDOT to carefully study and plan the future Exit 19 interchange and access to the site.” says Reggie Bell, RealtyCorp’s Vice President. Access to the development will come from several locations, one being a new traffic light currently being engineered near the intersection of Welpine Road and Clemson Boulevard.

RealtyCorp has chosen The Shopping Center Group to assist as its marketing and brokerage consultants. The Shopping Center Group provides a full range of retail real estate services throughout the Southeast and Mid-Atlantic regions with over 200 experienced professionals in over 23 offices.

RealtyCorp, LLC is a real estate investment company that specializes in research-based land investments. Since their founding in 1996, RealtyCorp has partnered with companies across the country to help grow their businesses through smarter, more cost effective site selections and acquisitions. To date, the Greenville, South Carolina based company has completed over \$400 Million in land transactions.