

For immediate release, March 1, 2009
For more information, contact
Nicole Bruce Cheves at 864-271-4600 ext. 2020

RealtiCorp Announces New Marketing Director

Greenville, SC – RealtyCorp, a land investment company based in Greenville, South Carolina, announced Reagin Curlee as Marketing Director on March 1, 2009.

As Marketing Director, Curlee's primary focus is the comprehensive marketing of company assets. She manages all phases of marketing as well as participates in the selection of new business development. Specific responsibilities include performing due diligence, creating marketing strategies for end-users and brokers, producing and distributing marketing materials, managing marketing budgets, and contacting specific end-users and brokers in the surrounding areas.

Prior to joining RealtyCorp, Curlee worked in the Planning and Development Department, as a Planner for the Town of Mount Pleasant and most recently was a sales associate with The Cliffs Communities. A graduate of the College of Charleston, she earned a Bachelors of Science in Accounting. She is member of the International Council of Shopping Centers.

RealtyCorp is a land investment company, which buys and sells mixed use and single land parcels for retail, multi-family, office, industrial and single-family developments. RealtyCorp subdivides or assembles commercial real estate as a forward purchaser for a large group of users who require sites in multiple locations. RealtyCorp, LLC is based out of Greenville, South Carolina and was founded in 1996.